

The Benefits of Becoming A Chicago Scene Client



We reach over 300,000 people each month. The nightlife industry and the socially active view our magazine as the bible for what's hot in Chicago. Our weekly email newsletter is detailed and customized to encompass the best events for that week and is sent to over 33,000 people. The Chicago-Scene.com Photo Album has over 100,000 nightlife photos from events going back over eight years. Each month over 5 million photos are downloaded from the site making it one of the most popular photo albums of its kind.

SCENE Magazine is the hottest monthly publication dedicated to Chicago's professional. With a circulation of **over 25,000**, SCENE Magazine delivers up-to-date information on "What's Hot...What's New..." on Chicago's social scene. This portable publication is the ultimate guide for hip Chicago locals and a must for visitors. **SCENE Magazine** is a virtual seal of approval: if we write about it, it's hip; if we photograph it, it's hot; and if we promote it, it's happening.

Insanity is doing the same thing over and over and expecting a different result. Don't wait another day; come aboard today so you can take advantage of all our services that will help your business grow!

Please take full advantage of all our value added services that no other magazine in Chicago offers. Many of these services you can take advantage of even before your ad runs in our magazine.

- 1. Event Calendar/Database:** Get the word out about your special events, thousands of people search our events database every day.
- 2. Weekly Email Newsletter:** Our weekly email newsletter is detailed and customized to encompass the best events for that week and is sent to over 33,000 people.
- 3. Email Blasts:** Reach our over over 33,000 Email Subscribers (*Email Blast only \$1500*)
- 4. Chicago-Scene.com Photo Album:** Our Photographers will shoot your venue at least once a month. The Chicago-Scene.com Photo Album has over 100,000 nightlife photos from events going back to 1998. Each month over 5 million photos are downloaded from the site making it one of the most popular photo albums of its kind.
- 5. Editorial Coverage:** We are always looking for new ideas for editorial content to feature our client's products and services. Please check out our Editorial Calendar to see what articles are planned that we should include your establishment in.
- 6. Banner Ads:** Full color graphic, animated advertisements on our website. The banners can link to invitations to special events or your website.
- 7. Scene Magazine Print ad**
- 8. Guaranteed Listing in SCENE Magazine**
- 9. Guaranteed Listing on Chicago-Scene.com Website**
- 10. Print Ad Online:** The entire Scene Magazine with ads & articles (downloadable PDF)

I want you to know how much we appreciate your business and we will do anything we can to keep it. So please let us know how we can help you.

Thank you,

Ted Widen
Publisher